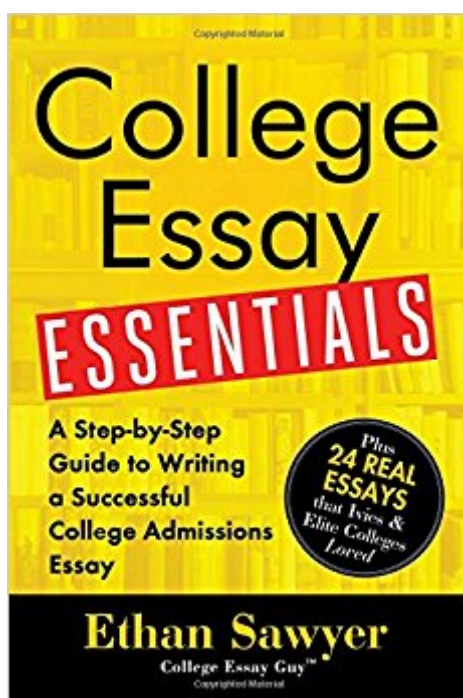


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# College Essay Essentials: A Step-by-Step Guide To Writing A Successful College Admissions Essay



## Synopsis

Writing an amazing college admission essay is easier than you think! So you're a high school senior given the task of writing a 650-word personal statement for your college application. Do you tell the story of your life, or a story from your life? Do you choose a single moment? If so, which one? The options seem endless. Lucky for you, they're not. College counselor Ethan Sawyer (aka The College Essay Guy) will show you that there are only four (really, four!) types of college admission essays. And all you have to do to figure out which type is best for you is answer two simple questions: 1. Have you experienced significant challenges in your life? 2. Do you know what you want to be or do in the future? With these questions providing the building blocks for your essay, Sawyer guides you through the rest of the process, from choosing a structure to revising your essay, and answers the big questions that have probably been keeping you up at night: How do I brag in a way that doesn't sound like bragging? and How do I make my essay, like, deep? Packed with tips, tricks, exercises, and sample essays from real students who got into their dream schools, *College Essay Essentials* is the only college essay guide to make this complicated process logical, simple, and (dare we say it?) a little bit fun.

## Book Information

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## Customer Reviews

"Applying to college can be stressful, and this author, the rightly self-proclaimed College Essay Guy, makes at least one part less intimidating. Sawyer, a national speaker and workshop facilitator, brings his writing tips to an even wider audience in this highly accessible, interactive, and efficient

guide...multiple copies are a must for any college-prep collection." - Booklist

Ethan Sawyer is a nationally recognized college essay expert and sought-after speaker. Each year he helps thousands of students and counselors through his online courses, workshops, articles, products, and books, and works privately with a small number of students.

I've been using Ethan Sawyer's web material for quite some time with my students. This book puts that material, with additional information in an easy, step-by-step process that students can relate to. The brainstorming exercises are both approachable and encourage the students to dive deeply into experiences. His emphasis on revision teaches a student how to look critically at his or her work and improve it. An essential guide for any student applying to college!

I have been in top-tier Admissions/College Counseling for a very long time and this is by far the best book on the market on this topic. Ethan is a master -- and is such a highly respected professional in our community of Admissions/ College folks. The brainstorming and editing techniques in this book have become a staple in my consulting practice, and they consistently yield fabulous results... for both the struggling students and the ivy-admitted students alike. A must read!

I purchased 3 different college essay books and by far, this is the BEST and really provides a step by step approach for students to come up with ideas to write a college essay based on two questions - if you have faced challenges or not and if you know what you want to do for career or not. Most other books focus on the basics or what not to write and to write from your heart and make it personal - this goes in a lot more details than any other book I've come across. Definitely a great book to have as reference.

A very helpful guide for all of those completing college applications, I couldn't recommend this book enough. It's entertaining, informative, and it includes detailed instructions and exercises to help you brainstorm your perfect essay topics as well as great examples of completed essays. It truly is a great resource to have in your writing arsenal.

Useful book

The book is specific on how to deal with college essays. Ethan elaborated masterfully how to deal

with college essays that perfectly suit an applicant's goal and experience. If you're looking for a book about essays that is specific and easy to understand, this book is for you.

I have used many of Ethan Sawyer's resources over the years and look forward to sharing this with current and future students. Read it cover to cover when it arrived yesterday.

Ethan Sawyer is an undisputed thought leader in the area of college essay writing.

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